HOME

This Is the One Home Trend We're Seeing Everywhere in Brooklyn Right Now

BY SYDNEY MEISTER • PUBLISHED JAN 30, 2023

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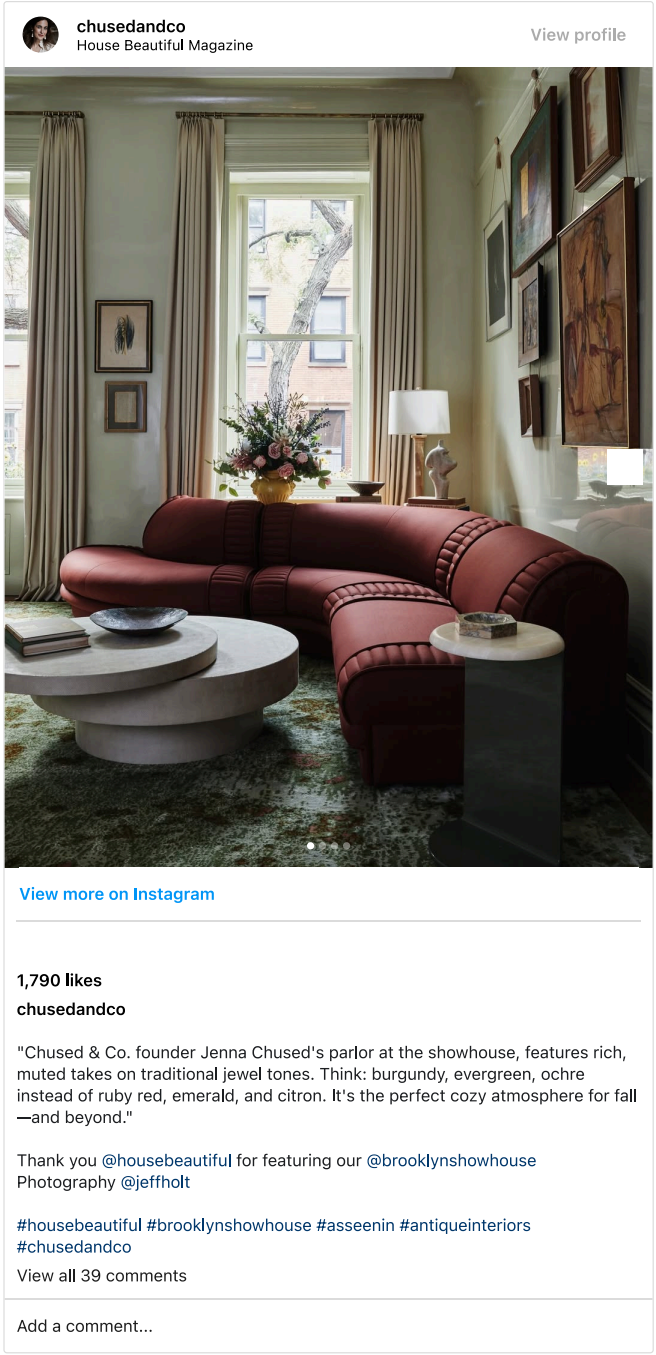
For some New Yorkers, Fashion Week is the event of the season (peep: Zendaya's sheer Valentino catsuit). Yet, for the interior designers and artists of Brooklyn, there's another Super Bowl that happens every year: The Brooklyn Heights Designer Showhouse. The event, which took place in a classic Greek Revival townhome this year, is basically the equivalent of New York Fashion Week. Each room is assigned to a different NYC designer—and from furnishings to decor to paint colors—the house acts as a living trend forecast of what's going to be hot in home for the following season.

Yet, this year, we noticed something interesting happening: Each designer told a similar, moody jewel-toned color story, underscoring that this aesthetic is going to be everywhere in the year (or years) ahead.

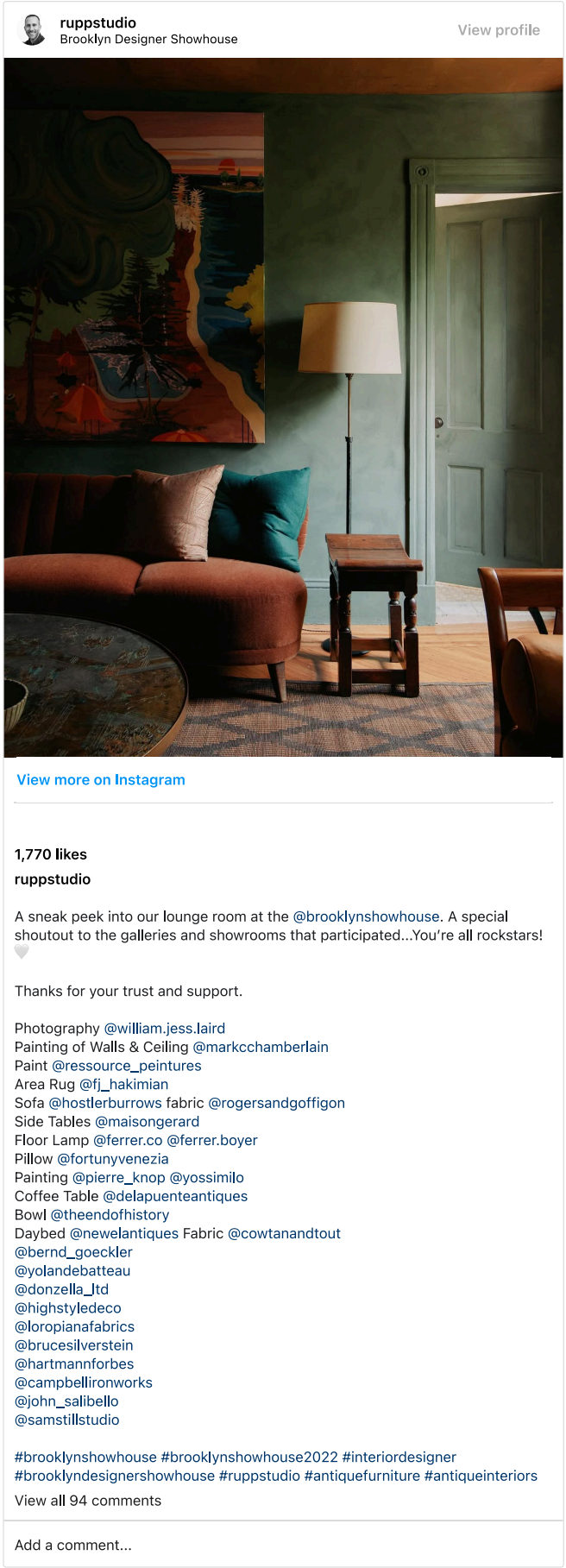
WHAT ARE MOODY JEWEL TONES?

Moody jewel tones are basically just a relaxed, rustic version of the '20s art deco movement. Think: pistachio green instead of emerald, ochre brown instead of citron, aubergine instead of amethyst and burgundy instead of ruby red. Everything is saturated yet soothing, with pops of color that pull directly from nature (see: PureWow's Color of The Year). To that end, it comes as no surprise that we saw these hues woven throughout the Brooklyn showhouse. Hipstoric heritage (a style that mixes traditional and eclectic design) is poised to be everywhere in the coming months—and rich, muted hues are exactly how you blend old with new.



Take it from designer Jenna Chused, who spearheaded the design of the parlor room (shown above): "I have an affinity for unique vintage finds and antique art, so I tried to incorporate a lot of [soft and deep saturated colors]," she explains in a video. "This portrait from the '30s had a beautiful green background [with a woman wearing] a burgundy dress—and that really inspired the basic palette... I tried to choose a very, very pale pistachio color for the wall that was more of a neutral [and offset that with] rich colors (like this burgundy serpentine sofa) in the furnishings."

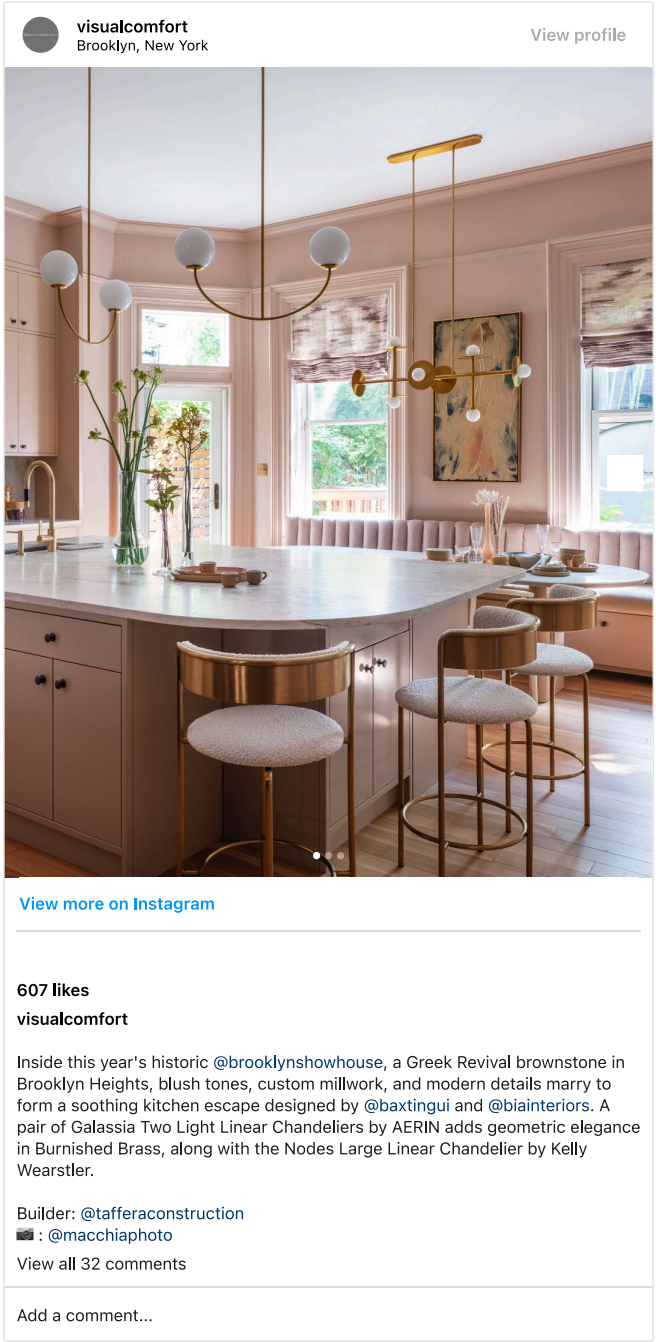
Shop the Color: *Fine Paints of Europe GC 616 (lacquer finish by NYC Fine Finishes)*



Designer Mike Rupp also speaks to this in the video, where he wanted the lounge (above) to feel brooding and romantic. "I [worked] with decorative painter Mark Chamberlain [on this project] and he says to me, 'well, it sounds like you're designing a room for a *James*

Bond villain,'" Rupp starts. "I actually think it's [more of a] *James Bond* villainette [look]," less evil man cave and more end-of-the-day respite for a woman in charge. He then goes on to say, "I wanted to add a dimension to [this] burnished limewash [so it would] create a depth and intrigue [in the form of a] dreamy mist, if you will."

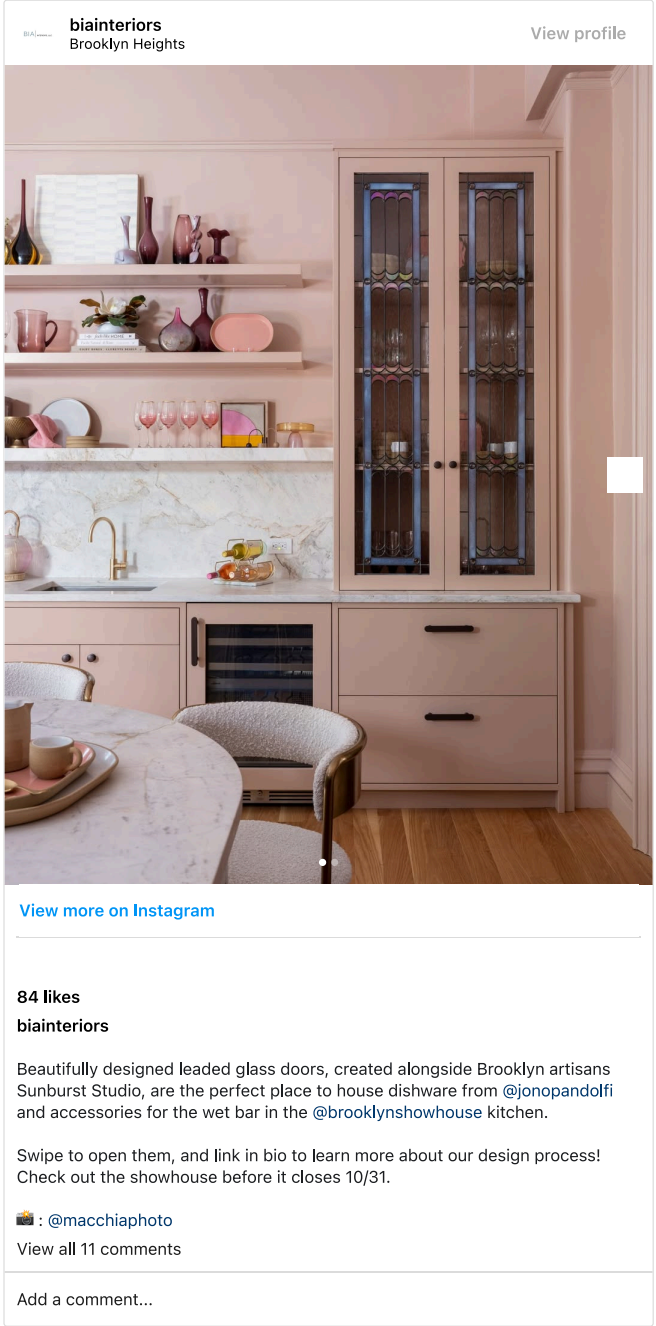
Shop the Color: *Ressource Paint Glaz RMDV70 and Avocat RMDV69 (limewash finish by Mark Chamberlain)*



The kitchen (above), however, took a more playful approach to the trend where designer Meghan Laky says, "We [didn't] have a lot of natural light, so we wanted to bring in a lot of [muted pink] accents and make it feel really warm and cozy," per the video. So, on top of using a toned-down pink on the walls and trims, Laky also incorporated the trend into her countertop and lighting selections: "The intent for the space was to embrace a warm,

comfy, inviting feeling—and the [leather-finished] countertop from Walker Zanger [along with] the brass circular pendants from Circa Lighting [were] a huge part in that."

Shop the Color: *Benjamin Moore Cashmere Wrap CSP-345 ($56 per gallon)*



"Another main accent of this space is [this] custom leaded glass that we made with Sunburst Studio," she adds. "Again, we introduced [a] kind of an iridescent glass [with an aquamarine border] to embrace the [inviting feeling] we were trying to convey."